



**eMobility
Expo**
WORLD CONGRESS

mow | FORUM
ANDALUCÍA
NEW MOBILITY ORDER IN THE WORLD

PARTICIPATION PROPOSAL



**AEMES
Smart**

**We are the future
of emobility**



10-11 March 2026 | Málaga, Spain

Mobility is entering a new age of innovation

In a time when the world is facing challenges marked by geopolitical shifts and economic turbulence, eMobility Expo World Congress returns as a beacon of progress, positioning itself as the driving appointment to the development of the eMobility sector in shaping the sustainability of transportation.

The EU has a variety of strategies in place to meet the sustainability goals for the continent that are related to the mobility

sector. However, recent global economic and political developments have had an impact on this strategy, and economic inflation in Europe has changed the way some industries operate.

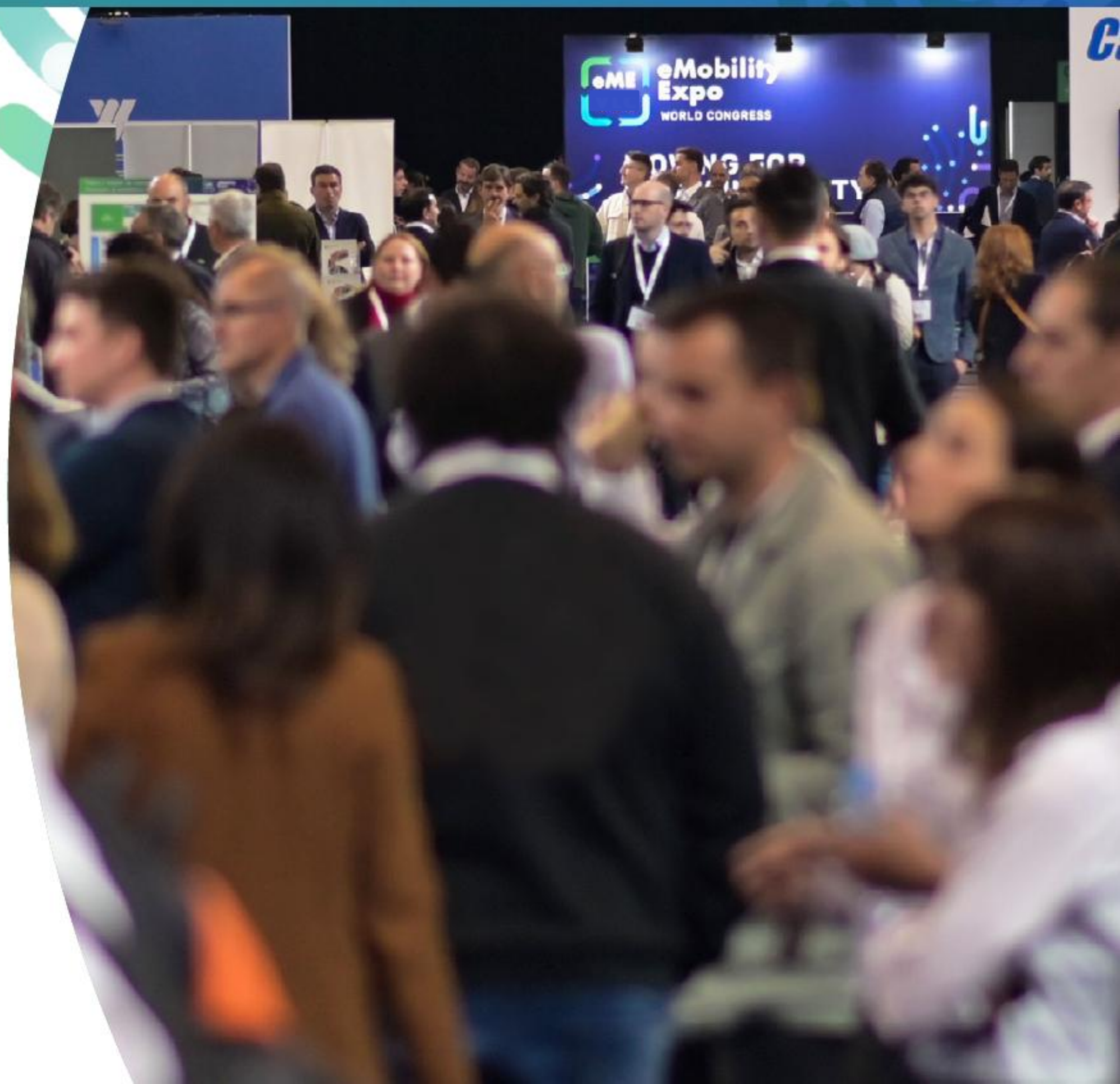
To analyse this paradigm shift and anticipate the future, but also to discover the new developments in sustainable mobility that will define the future of the industry, eMobility Expo World Congress is back.

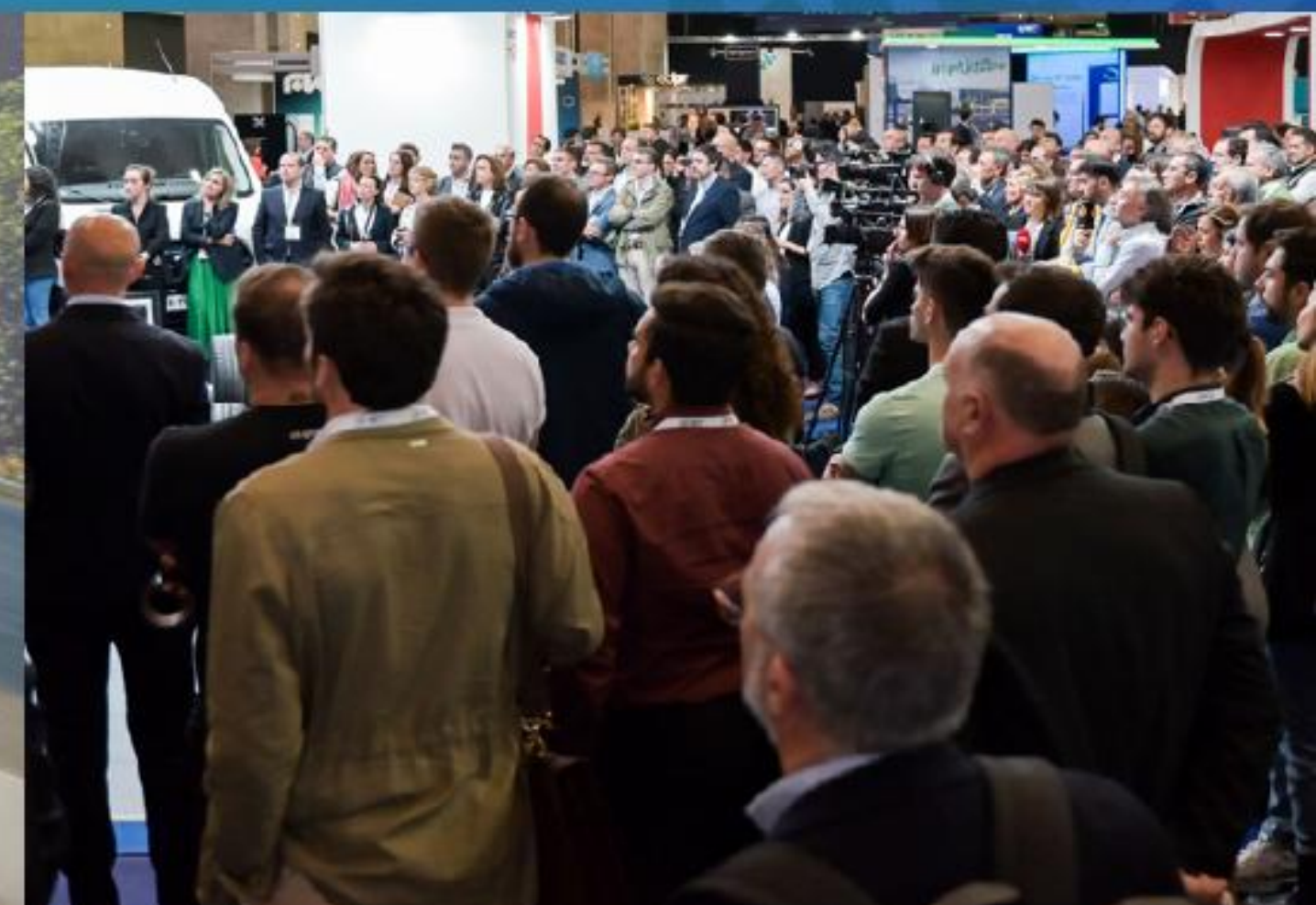
Andalucía eMobility World Hub

We believe that true transformation in the eMobility sector can only be achieved through collective efforts. Public and private organizations, industry leaders, innovators, and policy makers will come together to share their insights, experiences, and best solutions for the sustainability of the industry.

At eMobility Expo World Congress - MoW 2026, witness the latest innovations and advancements.

in sustainable vehicles, micro mobility solutions, logistics practices, maritime transport, air mobility, smart urban mobility systems, rail and bus networks, and clean energy technologies. Immerse yourself in a comprehensive showcase that unites these sectors under one roof, illustrating their collective impact on shaping the sustainable future of transportation of people and goods.





eMobility in a full swing



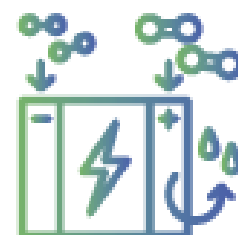
More than **15%** of NextGeneration EU financing goes to the sustainable mobility industry because the European Union, remaining committed to becoming the first **climate-neutral** continent by 2050.



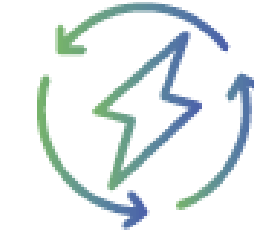
56% of consumers today are ready for future shared autonomous vehicles to replace trips taken in private vehicles. Depending on how the relevant regulations and technologies develop, revenue from robo-taxis and robo-shuttles might reach over **\$400 billion in 2030**.



The EU seeks better access for its cars and contracts in different regions of the world. This will boost the growth of automotive, logistics, air and maritime transport, among others. By **2030**, such agreements are expected to have helped the sector develop at a rate of around **12%**.



In order to achieve the reduction of greenhouse gas emissions by at least 55% by 2030, **hydrogen is crucial**, as has been reinforced by the REPowerEU strategy to lessen reliance on fossil fuels. By 2030, the green hydrogen market will be worth **\$72 billion**.



The REPowerEU plan has required massive investments and reforms. We are mobilising close to **€300 billion**.



6,000
MOBILITY
PROFESSIONALS



+200
EXHIBITING
FIRMS



+400
INNOVATIONS
SHOWCASED



+375
INTERNATIONAL
SPEAKERS



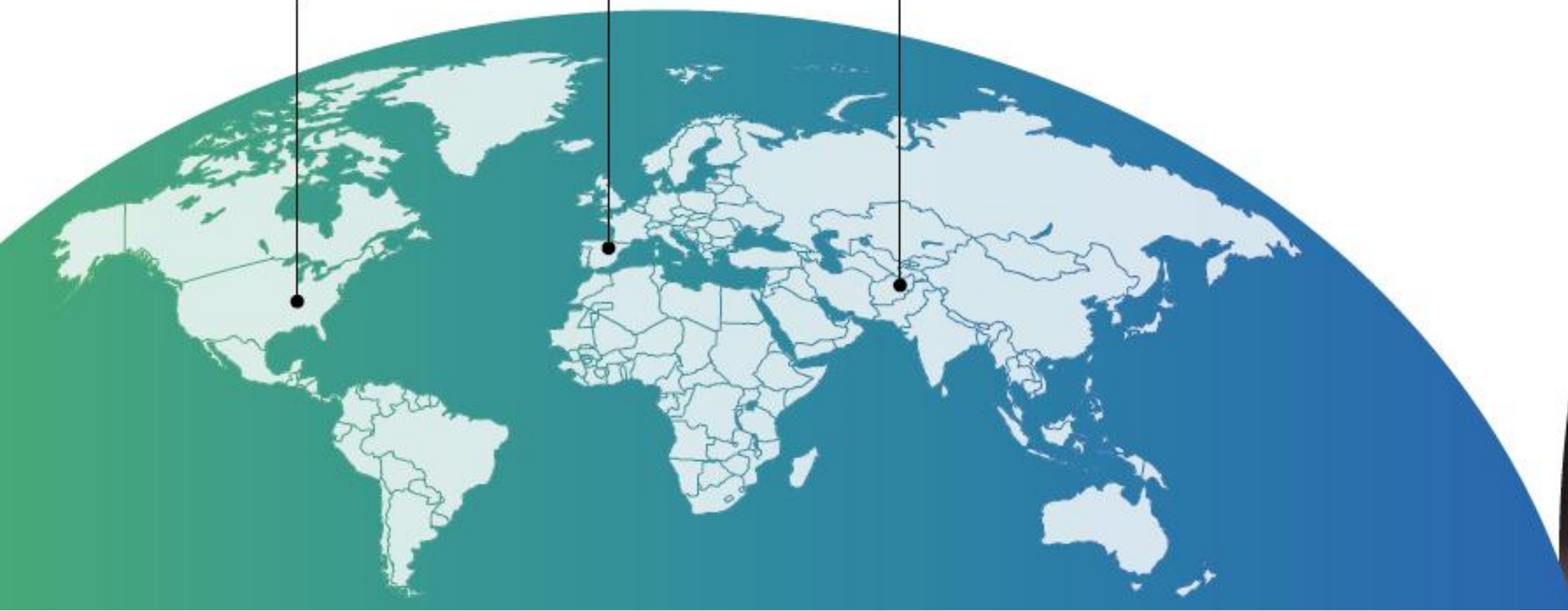
+90
STAKEHOLDERS
INVOLVED



+70
MEDIA
PARTNERS

Visitor profile

Visitor's origin

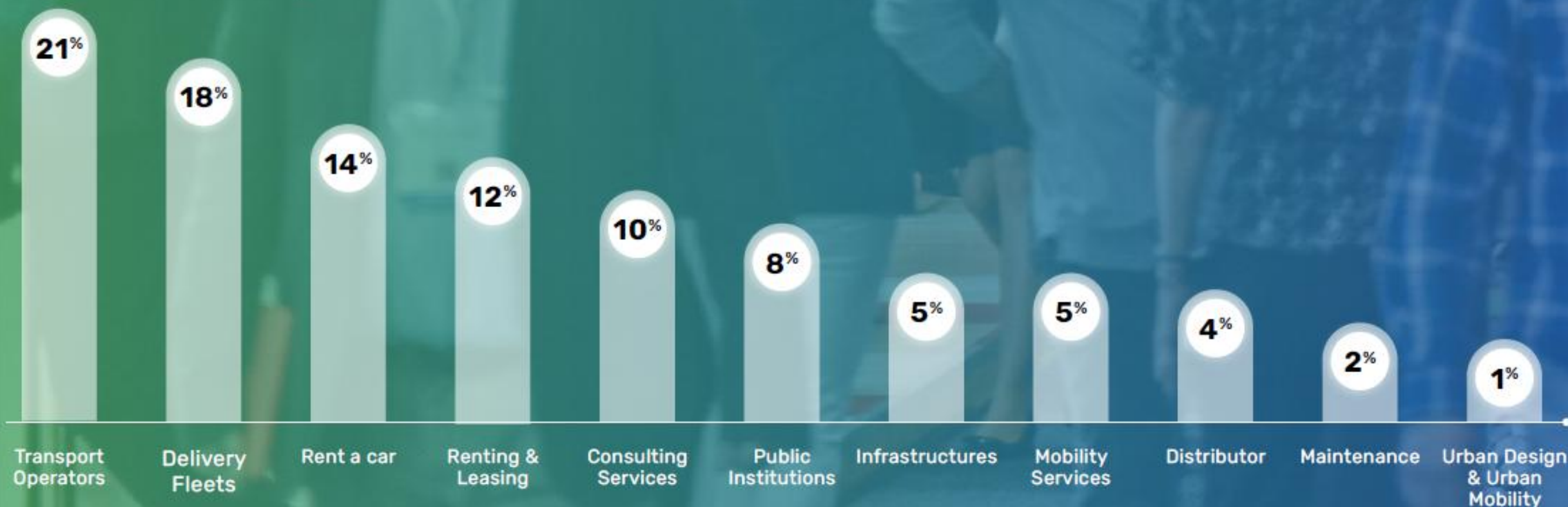


eMobility gathers all the mobility industry ecosystem

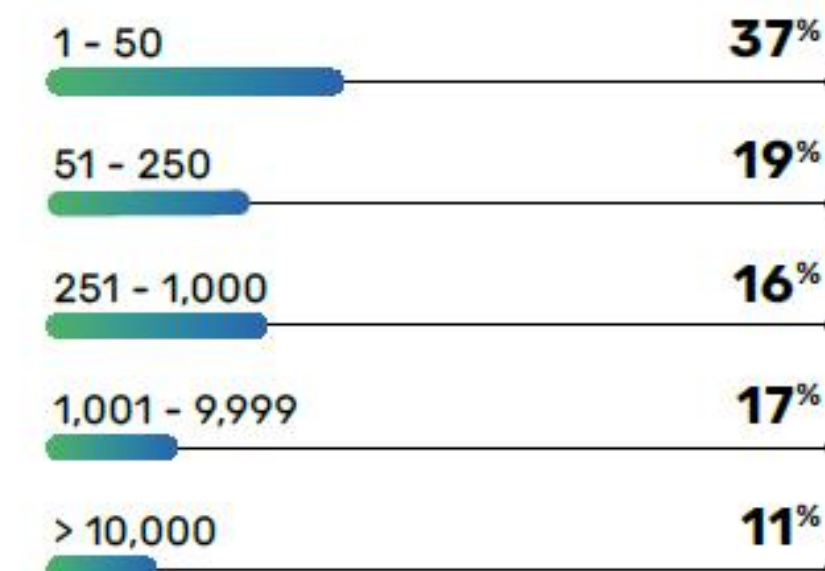
Main Decision-Makers



Organizations' profile



Company size by number of employees



Professional Area



6,873 professionals choose eMobility Expo World Congress



Where mobility professionals meet to transform the industry



The eMobility World Congress - MOW is the global conference open to everyone who wants to get the latest insights in emobility from over 375 global experts: from major vehicle manufacturers to ride-share services, from public transport operators to navigation software companies, from new sources of fuel such as hydrogen to electric batteries manufacturers, from research institutes to bike-sharing companies.



+375
SPEAKERS



12
VERTICAL FORUMS:

- Energy & Batteries Forum
- Hydrogen & Energy Forum
- Urban Mobility Forum
- Automotive Forum
- Logistics Forum
- Railway & Subway Forum
- Maritime Transport Forum
- Air Mobility Forum
- Integrated Transport Systems Forum
- Micro & Active Mobility Forum
- Defense Forum
- Tourist Mobility Forum



4
C-LEVEL AGENDAS:

- CEO's Leadership
- CIO's Summit
- Fleet Management Summit
- Government & Manufacturers Summit



6
AUDITORIUMS

Hot Topics Covered

ELECTRIC VEHICLES
 ECO CITIES
 ZERO EMISSIONS
 FUTURE OF MOBILITY
 RECHARGEABLE STATIONS

ELECTRICITY
 POWER BATTERIES
 SUSTAINABILITY
 NEW VEHICLES BATTERIES

PARKING SOLUTIONS
 MICRO MOBILITY
 PUBLIC TRANSPORT
 INDUSTRIAL COMPONENTS
 LASTMILE LOGISTICS

FUTURE AND DIGITAL TRANSPORTATION
 TRANSPORT INFRASTRUCTURE
 ENERGY TRANSITION & EFFICIENCY
 CITIZENS VS. TRAVELLERS
 NEW CONSUMER HABITS

ETHICS AND LAW
 INDUSTRY 4.0
 NEW OPPORTUNITIES
 TRANSPORTATION OF GOODS

Agenda Tuesday 10th March - Day 1

MAIN AUDITORIUM		AUDITORIUM 2	AUDITORIUM 3	AUDITORIUM 4	AUDITORIUM 5	AUDITORIUM 6
MOW		AUTOMOTIVE FORUM	INTEGRATED TRANSPORT SYSTEMS	URBAN MOBILITY FORUM	AIR MOBILITY FORUM	INNOVATION ARENA
10:00h	<div><div>mow</div><div>FORUM ANDALUCÍA</div><div>NEW MOBILITY ORDER IN THE WORLD</div></div>	SUSTAINABLE & DIGITAL TECH MOBILITY AND HOW AUTOMOTIVE SECTOR IS DRIVING TO THE TRANSITION	WHEN THE CITIES LISTEN & TALK: INTEGRATION OF THE SMART CITY TO ALL MOBILITY SYSTEMS	NEW SUSTAINABLE MOBILITY: EVOLUTION OF PARADIGM CHANGE?	IF THE WRIGHT BROTHERS WERE BORN AGAIN: REINVENTING AVIATION & AEROSPACE	INNOVATION SOLUTIONS PITCH
MORNING SESSION		FROM CONNECTED CARS (V2X) TO AUTONOMOUS ECOSYSTEMS	THE BACKBONE OF THE NEW MOBILITY CITY: FROM ASSETS TO INTELLIGENCE	FROM MASS TRANSIT TO SMART TRANSIT	HOW TECHNOLOGY IS CHANGING THE WAY WE FLY	
14:00h		ZERO-EMISSION PROPULSION TECHNOLOGIES (ELECTRIC, H ₂ , ETC.)	SYNTHETIC CITIES: DIGITAL TWINS AND PREDICTIVE GOVERNANCE	eVTOL & URBAN AIR INTEGRATION: REGULATIONS AND TRAFFIC MANAGEMENT	THE SMART AIRLINE: FROM DATA TO EFFICIENCY	
		CIRCULAR AUTOMOTIVE: REDUCING COST THROUGH MATERIALS & TECHNOLOGY	INTEGRATED CITY: PLANNING, INFRASTRUCTURE & OPERATIONS	SMART RURAL MOBILITY AND DIGITAL INCLUSION	SMART AIRPORTS: THE INTELLIGENT GATEWAYS	
		BEYOND EURO 7: HOW AUTOMOTIVE SECTOR IS GOING?			DIGITAL THREAD: WHEN DIGITAL TWINS MEET THE DATA LIFE CYCLE	
14:00 – 15:30h	CEOs LEADERSHIP SUMMIT LUNCH	LUNCH BREAK				LUNCH BREAK
MOW		HYDROGEN AND ENERGY	INTEGRATED TRANSPORT SYSTEMS	MICRO & ACTIVE MOBILITY FORUM	FLEET MANAGEMENT FORUM	INNOVATION ARENA
15:30h	<div><div>mow</div><div>FORUM ANDALUCÍA</div><div>NEW MOBILITY ORDER IN THE WORLD</div></div>	HYDROGEN 2.0: INDUSTRIAL SCALE, INFRASTRUCTURE AND THE RACE TO DEPLOYMENT	HUMAN-CENTRIC CITIES FOR NET-ZERO MOBILITY	MICRO & ACTIVE MOBILITY: THE NEW BACKBONE OF URBAN MOVEMENT	FLEET DECARBONIZATION: STRATEGIES FOR A ZERO-EMISSION TRANSITION	INNOVATION SOLUTIONS PITCH
AFTERNOON SESSION		THE ECONOMICS OF HYDROGEN: COST REDUCTION, FINANCING MODELS & MARKET ACTIVATION	INTELLIGENT TRAFFIC & PARKING	REDESIGNING STREETS: ACTIVE MOBILITY AS URBAN INFRASTRUCTURE	SMART FLEET OPERATIONS: TELEMATICS, OPTIMIZATION & PREDICTIVE MAINTENANCE	
18:00h		GEOPOLITICS OF REGULATION: HOW EUROPE COMPETES FOR CLEAN MOBILITY	SMART CITIES WITH A SOUL: THINKING FOR THE PEOPLE WITH LESS MOBILITY	SMART MICRO-MOBILITY: SENSORS, DATA & OPERATIONAL INTELLIGENCE	AUTONOMOUS FLEETS: FROM PILOTS TO REAL OPERATIONS	
		POWER-TO-X FOR TRANSPORT: SYNTHETIC FUELS, GREEN AMMONIA & NEW INDUSTRIAL CHAINS		CHARGING & STORAGE FOR LIGHT ELECTRIC VEHICLES	FLEET SAFETY, REGULATION & WORKFORCE EVOLUTION	
18:00 – 20:00	WELCOME PARTY					

10:00h

MORNING
SESSION

14:00h

14:00 – 15:30h

15:30h

AFTERNOON
SESSION

18:00h

20:00 – 23:00

Some of eMobility World Congress 2024

Top Speakers



Andrés Guevara
President
BP



Carmen Ortega-Monasterio
CSR & Public Affairs
Manager
Oooftra



Fernando Gil
Coronel
Guardia Civil



Isabel Gorgoso
New Mobility Director
Oepaa



István Ujhelyi
Committee on Transport
European Parliament



John Moavenzadeh
Executive Director
MIT



Juan García-Gallardo
Vice President
Castilla y León



Laurianne Krid
General Director
FIA Region I



María Luisa Melo
Director Public Affairs
& Regulatory Western
& Southern Europe
DHL Express



Paul George
World Wide Specialist -
Autonomous Vehicles
Amazon Web Services



Rebeca Torró
Secretary of State
for Industry
Government
of Spain



Rosa Nordfeldt
Sustainability Director
Air Europa



Susana Solís
Member
European
Parliament



Thomas Dahlem
CEO & COO
PowerOn



Adam Owens
Director Government
Affairs
General Motors



Ashish Naik
Senior Specialist - AWS
Autonomous Compute
Amazon Web
Services



Carlos Pascual
Head of Energy
Management Solutions
Iberdrola



Chris Lane
Head of Transport
Innovation
Transport for
the West Midlands



Fernando Acebrón
Director, Government
and Institutional Affairs
Ford



Inmaculada Domínguez
Innovation Director
Gestamp



Ivo Cré
Director Policy
and Projects
POLIS



José María López
Comisionado
PERTE VEO



Nuria Arenas
Grants & Investments
Partner
Broseta



Oliver Fernandez
Electric
Mobility Director
Repsol



Patricia Prieto
H2 Project
Developer
Exolum



Roman Stiftner
General Director
EUMIGON



Santiago Lopezbarrena
Sustainability
Manager
Vueling



Teresa Romo
Director of
Development &
Sustainability
Northgate



Benjamin Krieger
Secretary General
OLEPA



Chris Bruntlett
International
Relations Managers
Dutch Cycling
Embassy



Curro Nicolau
Chairman & Founder
Go Energy Group



Eric Ernst
Technology VP
Formula-E



Francisca Paulsen
Brussels Director
EUMIGON



Ignacio Calcedo
Host Cities Director
Formula-E



Isabel García
Member
European
Parliament



Isamu Nishi
Digital Technology
Strategy Development
Nikken Sekkel



Jesús Carbonell
Delegado de
Seguridad y Movilidad
Ayuntamiento
de Valencia



Julian Scriven
Managing Director
Brompton Bikes



Mariano Vaganzones
Minister for Industry
Castilla y León



Maryna Hritsyshyna
Head of
Regulatory Affairs
INERATEC



Pablo Giner
Global Director
of Data
Glovo



Tomás Megía
Office Director
OPTIMA -
Generalitat de
Catalunya

Andalucía: eMobility World Hub

Andalucía has emerged as a vibrant hub for sustainable mobility, leading the way in promoting transportation solutions and setting an example for other cities worldwide. With a strong commitment to reducing emissions, improving air quality, and enhancing the overall quality of life for its residents, Andalucía has implemented numerous initiatives and infrastructure developments that prioritize sustainable mobility.

We invite you to complete your agenda with our Fun & Business activities within the framework of eMobility Expo World Congress – MOW 2026, along with a host of cultural, gastronomic and music proposals that Andalucía has to offer.



**eMOBILITY INNOVATION
AWARDS 2026**

**eMOBILITY
STARTUP FORUM**

**eMOBILITY
PLAZA**

**LEADERSHIP
SUMMIT**

**SATELLITE
EVENTS**

**HIGH LEVEL
INSTITUTIONAL AGENDA**





The business platform that brings most value to the sector



Visitor
Rating



Will attend
eMobility2024



eMobility World
Congress rating



Considered eMobility2023
the most relevant and
useful professional event

Participate as:

Ask for
more
information



PARTNER

The best option to show your leadership in the sector and stand out from your competitors. Place your stand in the best area of the showroom, obtain maximum visibility, participate in the congress and invite your best customers and prospects among many other actions.



EXHIBITOR

Showcase your products and solutions in the exhibition area in front of thousands of potential buyers. Choose between the Premium area for the highest visitor traffic or the Business area if you are looking to adjust your investment.



NEWCOMER

We know how hard it is to get started. That's why we offer you a turnkey package to be present at the most innovative event in the sector with a minimum investment.



SHOW YOUR LEADERSHIP AS PAVILION HOST



Smart participation models



PARTNER

Are you a leader or are you willing to become one? Show your leadership in this impressive sector to your current and potential clients as a Partner of eMobility Expo World Congress. You will be the envy of all your competitors by partnering yourself with the knowledge and innovation present in all communication elements and high-level forums.

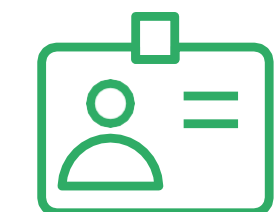
 Partner Area



EXHIBITOR

The most competitive option to show the innovation of your products and solutions to the sector. Attract new clients and build their loyalty by being present at the Premium or Business Exhibition Area.

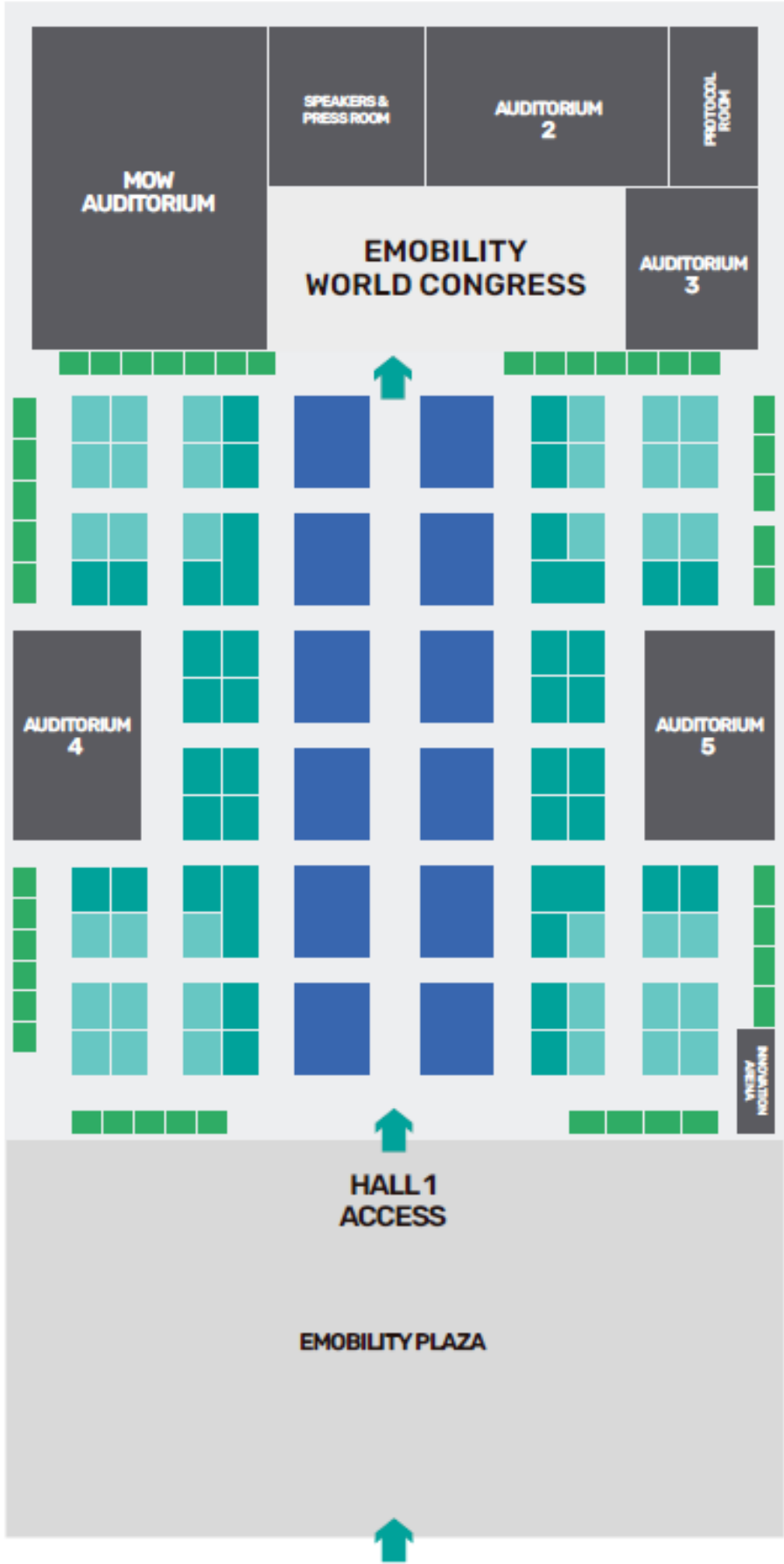
 Premium Area  Business Area



NEWCOMER

Have you just started? Are you looking for the highest revenue at the lowest cost? Enjoy our turnkey pack. One day you will be the leader and we want to help you get there.

 Newcomer Area



PAVILION S - 40 sqm



Final design to be confirmed

APPLIED RATE: _____

- Booth design and construction included for 6 stands (minimum 5 companies + Host)

HOSPITALITY AREA

- 40 sqm in exhibition area
- 3 round tables + chairs for Pavilion meetings
- Lead generation app
- Free Courtesy Wi-Fi

Each stand includes:

- > 1 modular counter 100x50x100 with company logo +stool
- > Electric power
- > 1 single phase Wall socket

Colour options for carpeting.
Change the carpet colour with no additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Table Green	Leaf Green	Red	Flight Blue
Whisky	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			

SPEAKING OPPORTUNITY AT INNOVATION ARENA

- Date/time tbc (available until completion of agenda)
- 15 minutes for Pavilion contents

INVITATIONS

For Host:

- 2 Premium VIP Pass with full Access to Congress
- 100 Business Passes with exhibition area and open stages access

For each company:

- 1 Premium VIP Pass
- 50 Business Passes
- 2 Exhibitor Passes

OTHER NETWORKING ACTIVITIES & OPPORTUNITIES

- Open call for Speakers at eMobility World Congress
- Networking meet ups and afterwork activities
- Welcome Party (open registration until completion of capacity)
- Other networking events tbc

MARKETING & COMMUNICATIONS

- Second level Event Branding, Networking and Mkt elements
- 1 Interview in eMobility TV Studio for Host
- Brands Web and APP Visibility for Host & “Companies” under Exhibitor’s List

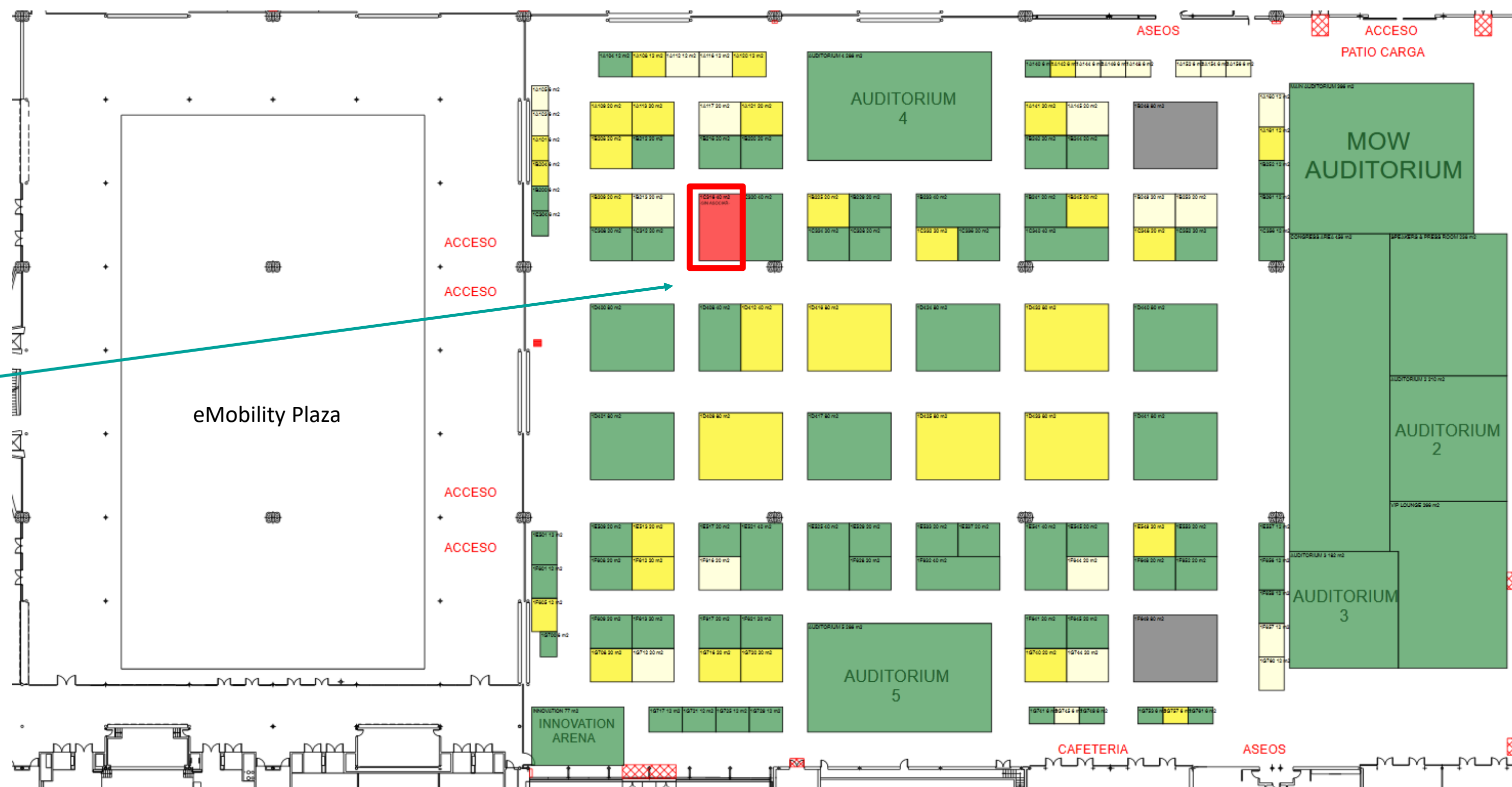
TOTAL PROPOSAL (VAT not included) 2.000€ x company (minimum 5 companies to maintain offer)

Floorplan location



AEMES Smart

PAVILION 40sqm
#1C316



Summary of participation rates

Participation Options	Location In Exhibition Area	PARTICIPATION PACKS	Early Bird until 20 th December '25	From 21 st December '25	sqm Included	Business Pass	Premium VIP Pass	LEADERSHIP SUMMIT LUNCH	GOVERNMENT & MANUFACTURERS SUMMIT LUNCH	SPEAKING SLOTS CONGRESS	SPEAKING SLOT INNOVATION ARENA	EMOBILITY INNOVATION AWARDS	WELCOME PARTY	Modular booth pack
PARTNER	PARTNER AREA	GLOBAL PARTNER	23.000 €	26.000 €	80 sqm	100	50	2	2	2	-	4	8	-
		EVENT PARTNER	19.000 €	22.000 €	40 sqm	80	30	1	1	1	-	2	4	-
EXHIBITOR	PREMIUM AREA	EXHIBITOR PACK M	13.990 €	15.500 €	40 sqm	60	30	-	-	optional 3.000€	1	-	2	INCLUDED
		EXHIBITOR PACK S	8.000 €	9.000 €	20 sqm	30	15	-	-	optional 3.000€	1	-	2	INCLUDED
	BUSINESS AREA	EXHIBITOR PACK M	11.990 €	13.500 €	40 sqm	60	15	-	-	optional 3.000€	1	-	2	INCLUDED
		EXHIBITOR PACK S	6.990 €	7.990 €	20 sqm	30	5	-	-	optional 3.000€	1	-	2	INCLUDED
	NEWCOMER AREA	NEWCOMER S*	2.990 €	3.990 €	6 sqm	30	-	-	-	-	-	-	2	INCLUDED

*Only available for companies with up to 4 years of activity

VAT not included

Unique sponsorship options

eMobility Expo World Congress - MOW offers you the opportunity to maximise your brand presence and visibility through unique sponsorship options (in addition to partner, exhibitor o newcomer package) Be the first and make sure your customers and potential customers remember you instead of your competitors.

SPACES SPONSORSHIP

Auditorium Sponsorship

Associate your brand to an audience and get presence in all communications on site with the visibility of your logo in all the photos.

SPONSORSHIP MAIN AUDITORIUM **10.000 €**



OTHER AUDITORIUMS **8.500 €**



SPONSORSHIP INNOVATION ARENA **7.000 €**



DIGITAL PLATFORMS

Sponsorship video on demand platform

A priceless knowledge platform that visitors value and exploit for hours.

10.000 €



Event App

Your image in one of the most useful and common elements used by eMobility Expo World Congress visitors. Company logo and the landing page in the app with distinct signage, event webpage and visitor's guide.

5.000 €



EVENT SPONSORSHIP

Lanyards

Show your leadership in the most exclusive and visible image element in the lounge: The Lanyards. Logo shared with Event logo. (The sponsorship includes production cost).

10.000 €



Free Wifi

Wi-Fi is the most appreciated service by professional visitors. Moreover, it can be your courtesy to offer it. Company logo in the Wi-Fi zones, event webpage, visitor's guide, signage and the landing page.

5.000 €



Communication Elements

The site offers various signposting elements in which you can make your brand visible.

From 3.000 €



AWARDS SPONSORSHIP

Give name to one of the innovation prizes

Link your brand with the maximum expression of the innovation: eMobility Innovation Awards 2024. Company logo and name to one of the prizes in the eMobility Innovation Awards 2024 Ceremony. Logo in screen and presentation of the sponsored award by one of the representatives of your company.

2.000 €



COMMUNICATION OPTIONS

Communication 1

Share your leadership through content in the eMobility Expo World Congress blog: we offer you the possibility of publishing an article in our blog, also sharing it through Twitter (5 tweets) and LinkedIn (1 post).

1.000 €



Communication 2

In addition to the Communication 1 pack, we add the sending of a dedicated email to all the visitors of eMobility Expo World Congress.

3.000 €



Share your value proposal with the right target.

TRACK SPONSORSHIP + SPEAKING OPORTUNITY:

Logo in displays at auditorium (inside & outside) where track is held and in all communications regarding the selected track.

Includes 1 speaking opportunity consisting in 1 chair in 1 panel content session within the sponsored track.

6.000 €



SPEAKING OPPORTUNITY

1 Speaking opportunity in eMobility Expo World Congress - MOW Auditoriums (Main auditorium excluded) consisting in 1 chair in 1 panel content session of interest.

3.000 €

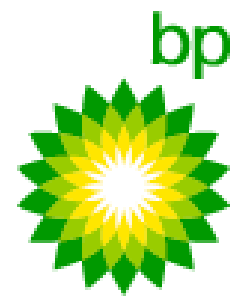


*All speaking opportunities to be approved by Congress Director and Steering Committee



Previous edition eMobility Expo World Congress Partners

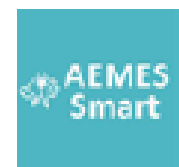
GLOBAL PARTNERS LEADERS



GLOBAL PARTNERS



STRATEGIC PARTNERS



INSTITUTIONAL PARTNERS





NETWORK



KNOWLEDGE



BUSINESS OPPORTUNITIES

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